

Summer Camps 2012

This summer can our kids play with their Minds?

Most parents are hoping their kids get the opportunity to play and, maybe, travel during the summer. Parents are always looking for creative summer camps where their children can have lots of fun. An issue they encounter is that outdoor activities, during the summer days, come face to face with 100 degree temperatures and/or 100 percent humidity. Parents also worry about the potential "Brain Drain". Researchers at Johns Hopkins University report that the long, lazy days of summer can result in a slow slide of academic skills that they have dubbed "the summer learning loss". But most parents would prefer not to send their kids to school or tutoring programs during the summer break. Cranium Clubhouse Camps now offer a really neat summer alternative that solves these issues. Cranium Camps offer educational fun camps that allow kids to enter a multi-sensory, animated and interactive learning and play adventure.

What are CraniumCAMPS?

CraniumCAMPS are extreme learning, extreme fun and extremely cool. Before CraniumCAMPS came along, parents had to choose between fun camps OR learning camps. Not anymore! Cranium Clubhouse has over 13000 sq ft of indoor and outdoor recreational space that is set up in fun-zones. From an indoor gymnastics zone, to a discovery zone, to an art zone, to an inflatable zone and even to a treehouse-camping zone. The center enables kids to outsmart the

Florida heat and humidity, when needed, but also experience an outdoor fun zone when desired. The camps have exciting themes and allow kids to enter virtual learning experiences such as Adventure to Space, Own Your Own Restaurant, Junior Paleontologist, Lights Camera Action, Road Trip, Flying High, Art Explosion and Back to Nature. CraniumCAMPS let the kids experience all of the above while parents can choose from different camps that buildup a child's critical thinking, problem solving, communication, art, reading and math skills. The kids are assessed in their reading and math skills prior to their first camp. State-of-the-art, high-tech learning stations allow the assessment results to be supplied into various learning and play zones that then produce custom experiences for each child. Kids are experiencing learning adventures and having so much fun while building critical reading and math skills that are customized to their individual skill sets and needs. The art portion of the camps utilize the CraniumART program and is usually one of the most exciting highlights of the day.

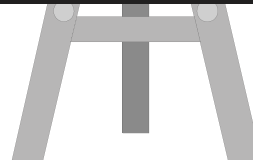
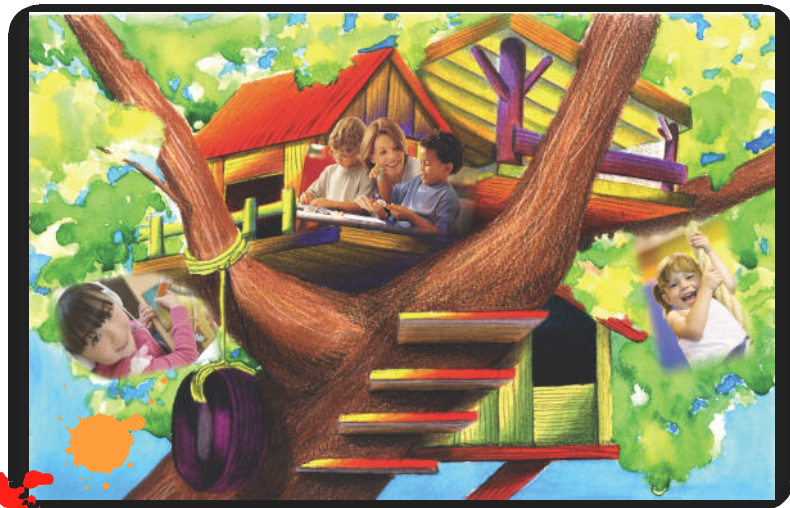


• **CAMP Cost: \$140-\$260**

**** see back page for specials!**

• **ALL camps include.....
CraniumART, CraniumGYM,
CraniumEXPLORERS (Critical
Learning), and CraniumTUTOR
(Reading and Math).**

• **ALL camps will be held.....
at the Winter Garden location.**



Summer Camp Descriptions:

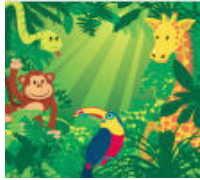
June 11th - June 15th



Junior Paleontologist

Your young scientist will become a Cranium Paleontologist, discovering prehistoric times and exploring the world of dinosaurs! We will study some of your child's favorite dinosaurs through reading, math, art, and virtual journeys back in time. Campers will enjoy learning about carnivores, herbivores, omnivores, and prehistoric history. They will even research the sizes of dinosaurs in relation to their own height. The young researchers will eagerly discover cool aspects about dinosaurs, while making various charts, graphs and scientific theories. Campers will have a dinomite time creating their own fossils to take home and practicing their dino digging skills at the Cranium Excavation site!

June 18th - June 22nd



Animal Kingdom

Campers will travel to the rainforest, the desert, the arctic, and the depths of the ocean as they study the animals that live there and why it is important to protect them. Each day the Cranium kids will use their reading and math skills as they identify populations of mammals, birds, insects, fish, reptiles, and amphibians in the animal world. The campers will identify different habitats and migratory patterns in the animal kingdom, as they prepare and report on the animal of their choice.

June 25th - June 29th



Adventure to the Moon and Back

Cranium kids will train to be astronauts as they prepare to travel to the moon. Campers will embark on their training mission; learn about life in space, why people would want to travel to the moon, gravity, and how people could live on the moon. They will encounter all of this, and more, using reading, math, art, physical training and virtual journeys into Outer Space. Each child will have the opportunity to experience weightlessness, investigate the phases of the moon, hunt asteroids, create a moon command post, compare the distance they can jump on the moon versus earth, and more!

July 2nd - July 6th ** Note: Closed Wednesday July 4th



Science Discovery: It's All Around Us

Who needs to understand science? Everyone! From chefs to astronauts, candy makers to artists sailors to moms and dads, science is all around us! Your child will discover how different people use scientific observation and analysis to do their jobs. Campers will become scientists, creating hypotheses, and performing experiments. They will pretend to be chefs mixing new flavors to create fun snacks, astronauts who want to know more about space travel and gravity, candy makers experimenting to form candy crystals, artists mixing colors to find the perfect hue, and the captain of a ship who needs to know how much cargo a ship can carry! NOTE: Because the 4th of July falls on a Wednesday, this is the only 4 day camp during the summer. Cost of this camp is 80% the cost of the other camps. We still pack 5 days of activities into this 4 day camp so it should be lots of fun!

July 9th - July 13th



All About The Games

What does it take to get to the Olympic Games? Where have the Olympic Games been held? Where will they be held? Cranium Kids will spend the week discovering the answers to these questions, as they prepare for fun and friendly competition in the Cranium Games. Each child will earn their place on a team by reading about different Olympic sports, traveling to places where the Olympics have been held, and discussing Olympic art (architecture, photography, etc.). Campers will have fun learning about the fastest Olympic athletes in history. The kids will also be able to work to improve their physical agility while completing obstacle courses, sports challenges, and more. Each child will create a scrapbook of their travels to help them remember their Olympic adventure!

July 16th - July 20th



Art Explosion (DaVinci's Apprentice)

Campers will become DaVinci's apprentice, as they embark on a journey through art history. Each child will use reading, math, and virtual adventures to explore how color choices effect art interpretation, an artist's influence, and even discover where artists learn. Cranium Kids will read about their chosen artist and write a letter to them describing what they found inspiring about their work. Campers will then use the influence of their chosen artist to create an original work of art using the appropriate medium and techniques. Cranium Kids will also design and construct sketch books to collect their ideas, thoughts, and drawings throughout the week!

July 23rd - July 27th

Back to Nature



Pack your gear because we're going on a camping trip! Campers will travel to different National Parks throughout the country and discover the wildlife, rocks and land formations that make each park unique. They will explore different habitats, along with the animals and plants that try to adapt and live there. Each child will create a travel journal that contains maps of the regions, graphs and charts comparing the different habitats, and a list of animals that can be found in each environment. The campers will have the opportunity to create their favorite habitat while also building a model of a volcano and geyser. Throughout the week, the campers will produce a video presentation on National Parks and prepare a special snack that they can take with them on their camping trip back to nature!

July 30th - August 3rd

Own Your Own Restaurant



What does it take to start your own business? Your child will learn what skills, knowledge, and preparation it takes to open their very own restaurant! Campers will become entrepreneurs and use reading and math skills to create their own business model. They will conduct market surveys to help choose what types of foods to serve, decide who should be hired, determine what needs to be bought, choose a name for their restaurant, and create an exciting advertising campaign. They will have the opportunity to design and illustrate their own menu including descriptions and prices. Cranium Campers will invent a promotional character to represent their restaurant, create a bill, make change, prepare a recipe for the grand opening of their restaurant, and more!

August 6th - August 10th

Road Trip



No need to pack up the car this summer! Your child will plan a trip from Florida to Alaska, and then embark on a virtual tour of our great country. Through reading, math, art, and physical activity, each child will explore the United States while discovering famous landmarks and the impact they had on the journey's of our earliest explorers. Campers discover how geography and landscapes differ from state to state, record the number of miles we will be traveling, and track the budget for our trip. Cranium Kids will enjoy creating art that represents the regions and landmarks they learn about. Next, they become junior writers as they make travel guides full of fun facts and points of interest for future travelers. No road trip would be complete without trying foods and taking part in customs from the different regions that the campers will explore!

August 13th - August 17th

Flying High



Cranium Kids take a journey into the world of flight as they learn about planes, helicopters, and space craft. The campers will first discover the physics of gravity and how aerodynamics effect getting objects into the air. Next, the campers will build their own scale model versions of helicopters and planes that they will have the chance to fly around Cranium Clubhouse. Through reading, math, trial and error, the campers will learn about, and apply, the forces of nature that affect their ability to journey with wings. The campers will create a sketch book journal as they make their way through the history of air travel. As modern flight moved towards space, the campers will learn what challenges needed to be overcome to launch objects outside the earth's atmosphere. They'll discuss how space flight is different then just flying on an airplane, and more, on this high flying adventure!

Details and Pricing

NOTE: ALL camps are 5 days a week except the Scientific Discovery Camp which is a 4 day camp (falls on Wednesday July 4th and we are closed that day only). Cost of this camp is simply 80% the cost of the other camps. We will still pack 5 days of activities into this 4 day camp so it should be lots of fun!

EXTENDED DAY CAMPS - Ages 3 - 10 (Drop off 8:30am-9am pick up 3:00- 3:30pm)

EXTENDED DAY PRICING:

1	Camp / week	\$ 260 per week
2 - 4	Camps / weeks	\$ 230 per week
5 +	Camps / weeks	\$ 195 per week

HALF DAY CAMPS - Ages 3 - 10 (Drop off 8:30am-9am pick up 12:00- 12:30pm)

HALF DAY PRICING:

1	Camp / week	\$ 190 per week
2 - 4	Camps / weeks	\$ 170 per week
5 +	Camps / weeks	\$ 140 per week

Weekly Full Day hours available (7:00-8:00am drop off and – 5:30-6:00pm pick up) for an additional:

\$ 60 Per camp for 1 camp

\$ 50 Per camp for 2 - 3 camps

\$ 40 Per camp for 4 or more camps

*** Breakfast not included and should be done before drop-off or supplied by parents

TWO LUNCH OPTIONS:

1) Parent or guardian can provide a packed lunch and boxed drink for all extended and full day campers (those staying beyond the regular/half day camp hours listed). Packed lunches should be placed in an insulated lunch bag to ensure freshness.

2) We also have a weekly/daily lunch option for all extended and full day camp kids (food supplied by key vendors and is subject to change based on availability):

MONDAYS -----chicken nuggets, chips with juice or water

TUESDAYS -----cheese pizza with juice or water

WEDNESDAYS ---mac & cheese, fruit with juice or water

THURSDAYS ----mini-burgers, chips with juice or water

FRIDAYS -----cheese pizza with juice or water

Lunches can be purchased for \$ 20 per week or \$ 4 per day if ordered at least one day in advance OR \$ 5 per day if ordered before 10am on that day of camp. All orders should be submitted directly to Cranium Clubhouse so we can ensure correct staffing, food and delivery for your child. Please try to submit orders for lunch in advance and absolutely no latter then 10am on that day of camp.



SNACK OPTIONS (included in cost): Cranium Clubhouse provides a light snack in both the morning and later afternoon which include drinks. The snacks are included at no additional cost. Snacks can vary per day and may include any of the following: Cheezit's, pretzels, animal crackers, oatmeal cookies, mini-carrots, graham crackers.

- There are up to 6 different age groups/skill levels depending on the program and skill levels of the children at the camp.
- Children that are being potty trained will not be able to participate in full day Cranium Camps, but should be able to participate in all ½ day Camps.
- Secure camper drop off and pick up system (individual password control and security door access).
- Enrollment Fee: \$ 20 (One time per calendar year).
- Additional Terms & Discounts: Discounts are built into pricing above. In addition, multiple siblings or OCPS - Teachers = 10 % additional off all tuition options listed above. Total price of all camps is due upon signing unless special arrangements are made.
- Each camp integrates portions of our CraniumTUTOR (reading, math), CraniumART, CraniumGYM and CraniumEXPLORERS (critical learning, critical thinking skills).
- For all camps (except prek age campers and any pre-summer camps), we will test each student on their reading and math skills and utilize the results to produce a custom prescription. This prescription is integrated into our core interactive technology platforms, allowing each child to work on specific reading and math skills that will enhance and move forward their current knowledge and skills.
- The core reading and math curriculum meets grade level equivalency skills and correlates to both Florida Sunshine State Standards and the current reading and math programs being utilized in the Orange County Public School system and most local private schools.